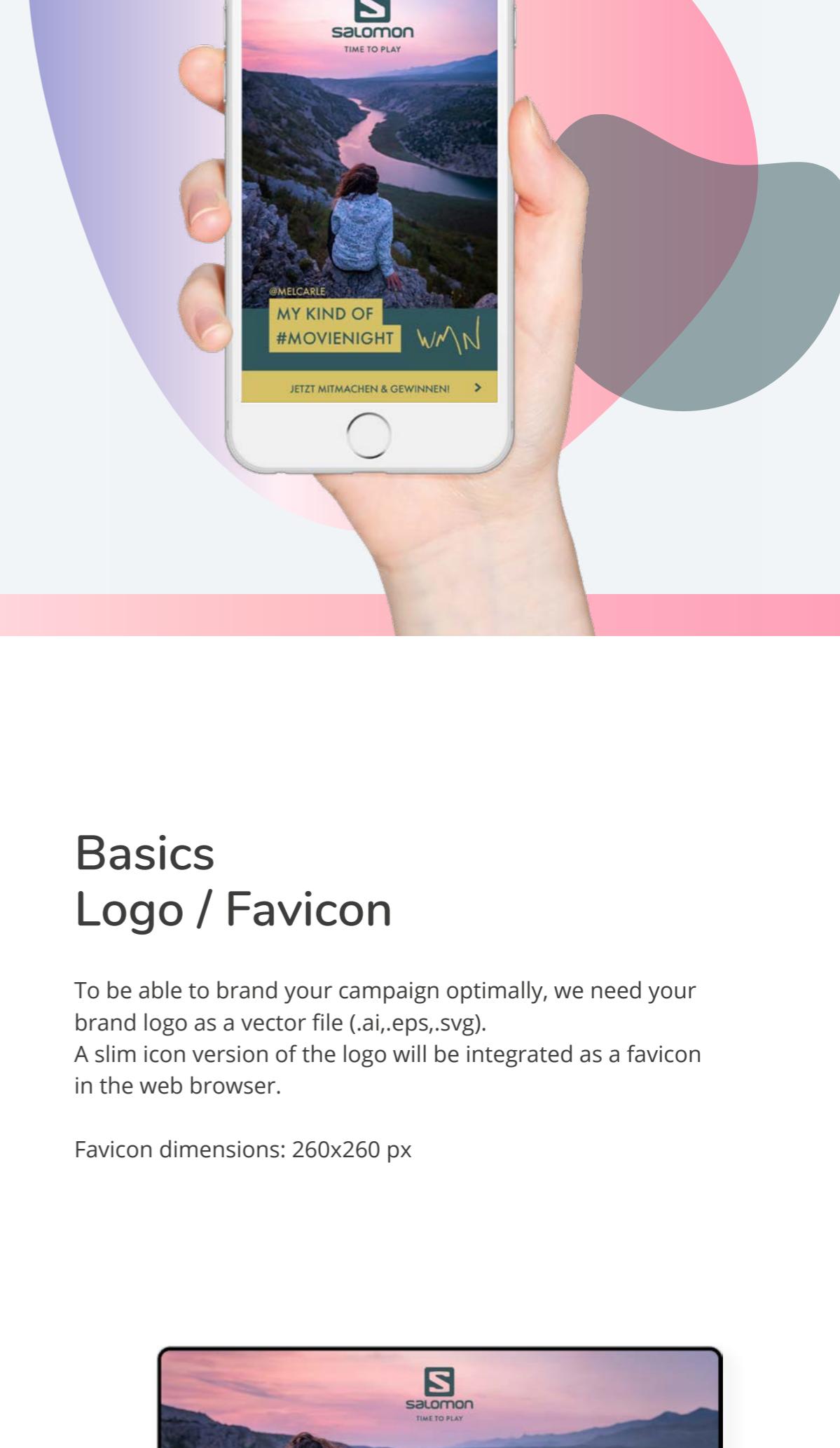


Data delivery for retailer landing page

In this article we explain what you need to create a customized retailer landing page, and which modules it is made up of.

Step by Step

Landing page example: any-path-socialpals.de



Top / Header

For the header we need a key visual of your campaign and a short and meaningful headline.

Please note: the image should have a width of at least 2,000px in order to work on mobile devices, tablets and desktop PCs. If available, choose two different image sections for mobile and desktop.

The top usually starts with a sticky footer allowing visitors to jump directly to the form or the retailer's location. Please include a short text as call-to-action as shown in the example!

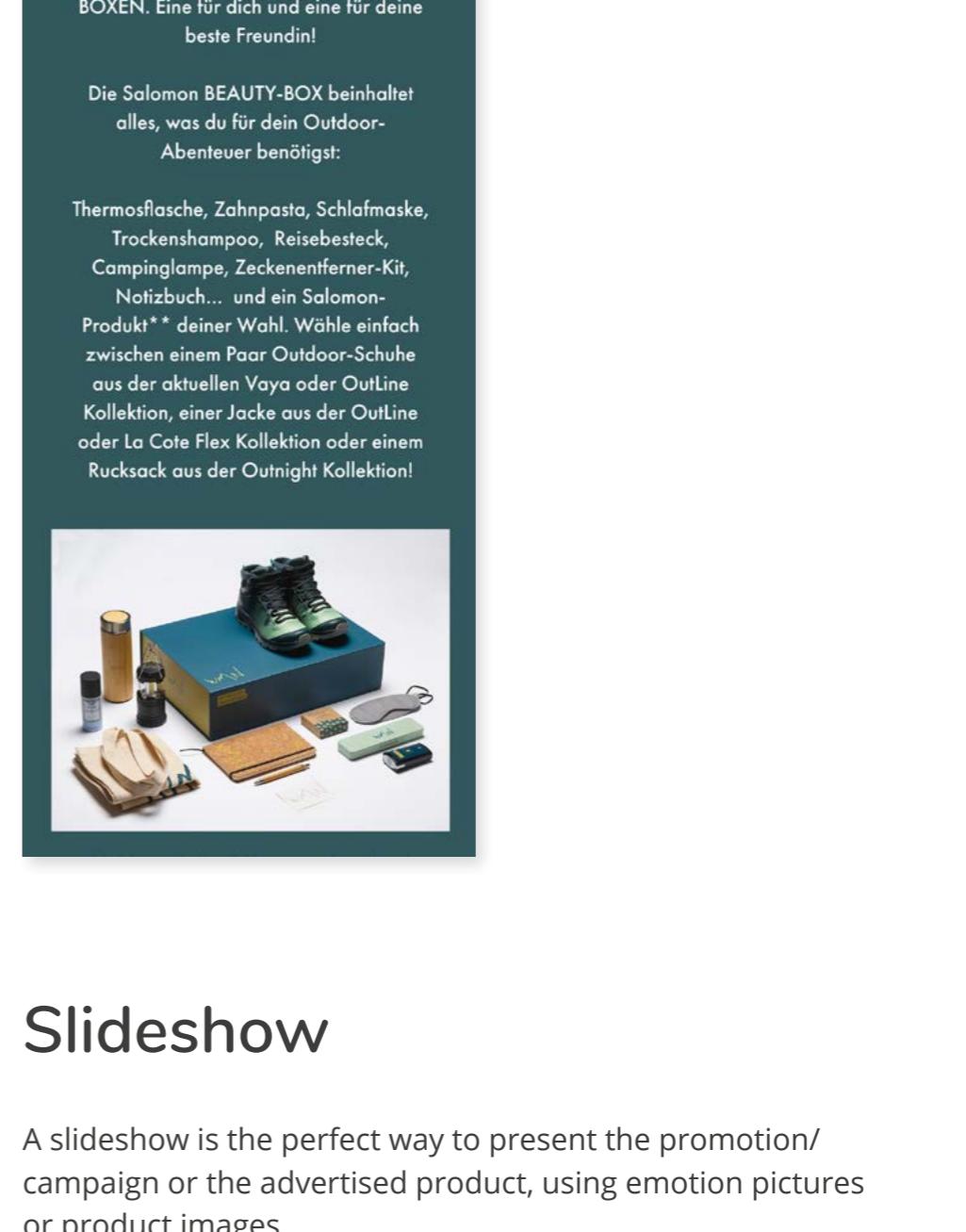
Sticky Footer JETZT MITMACHEN & GEWINNEN



Basics Logo / Favicon

To be able to brand your campaign optimally, we need your brand logo as a vector file (.ai,.eps,.svg). A slim icon version of the logo will be integrated as a favicon in the web browser.

Favicon dimensions: 260x260 px



Partner Logo and CTA Headline/Caption

Right after the introduction we start with a caption that is directly linked to a retailer. For example: „Now available in our shop“

The retailer's logo is clearly displayed right underneath, which is automatically extracted from the socialPALS platform.

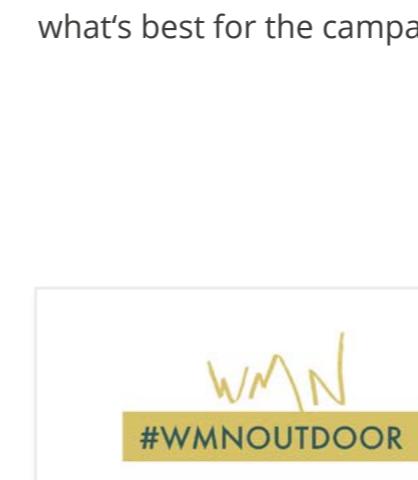


MY KIND OF #BEAUTY BOX

Mal wieder Lust auf ein bisschen Outdoor-Aktion? Dann mach mit und gewinne mit etwas Glück zwei BEAUTY-BOXEN. Eine für dich und eine für deine beste Freundin!

Die Salomon BEAUTY-BOX beinhaltet alles, was du für dein Outdoor-Aventur benötigt:

Thermosflasche, Zahnpasta, Schlafmaske, Trockenkompass, Reisebeutel, Campinglampe, Zeckenschärfer-Kit, Notfallkugel, eine Salomon Produkt* deiner Wahl. Wähle einfach zwischen einem Paar Outdoor-Schuhe aus der aktuellen Vaya oder OutLine Kollektion, einer Jacke aus der OutLine oder La Côte Flex Kollektion oder einem Rucksack aus der Outnight Kollektion!



Slideshow

A slideshow is the perfect way to present the promotion/campaign or the advertised product, using emotion pictures or product images.

Depending on the type of campaign, you can display the main product (link our example on the left), a full collection, or an event.

NOTE! The image should have a width of at least 2,000px.

In order to provide the user with an optimal display even on the smallest device (such as small cell phones), the following applies here: **LESS IS MORE!**

This means we want to show the whole content on every device and slide from picture to picture. Therefore, it is important to ensure that no small icons etc. are placed on the image that are no longer legible when reduced in size. Just like long texts underneath the pictures - We can only display short sentences like one to two liners underneath each picture. If you want to use more text, the images must be arranged one below the other.



EINFACH AUFÜLLEN & MITMACHEN!

Deine Kontaktdaten

Ich akzeptiere die [Datenverarbeitung](#).

Ich akzeptiere die [Datenübertragung](#).

Ich akzeptiere die [Datenweiterleitung](#).

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